

RUN YOUR MEMBERSHIP DRIVE THROUGHOUT THE YEAR

- Have a PTA Sign-up Table at all your events
- Offer online sign-up through Cheddar Up
- Follow Up- Catch you in October, Those who can't afford membership in September may in another month.

KEEP MEMBERSHIP AND VOLUNTEER SIGN-UPS SEPARATE

- Remind Parents that they don't have to Volunteer to be a Member of the PTA
- They also don't have to be a Member to Volunteer.
- Remember- PTA Officers and Board Members need to be members to serve in those positions.

THINK OUTSIDE THE BOX

- Ask Businesses to Sponsor Memberships for those who can't afford them or to become members themselves.
- Have Levels of Membership
- Hold class and grade competitions
- Hold Competitions with another school
- Hold a Membership renewal drive for the next school year in May

ASK EVERYONE

- Moms
- Dads
- Grandparents
- Care Givers
- Teachers
- Staff
- Students (PTSA)

