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Dear Potential Partner/Sponsor/Exhibitor:

We at the Idaho PTA value our partnership with your company! This year we have restructured our sponsorship program. Our goal is to increase the value of your sponsorship, giving you year round access to our members. Please consider participating, and Idaho PTA will ensure your information gets to our unit leaders to help promote your company in our schools.

Idaho PTA is proud to announce our 115th Annual Convention May 1-2, 2020 in Sun Valley, Idaho. PTA leaders and membership from all over the state will come together to become more educated and motivated to advocate on behalf of Idaho's children. Idaho PTA offers parents, teachers, legislators, and students the opportunity to attend current and relevant workshops on leadership skills, teaching/learning styles, cultural arts, and many more subjects. We expect well over 75 people representing PTA's from all over the state to attend this convention.

We would like to invite you to attend our Convention at the Limelight Hotel Ketchum, ID. Offering information about your products and services at this convention is a great way to reach parents and teachers from around the state. In turn, our members appreciate the opportunity to learn more about education services and fundraising opportunities from you.

Here are 10 great reasons to attend the 2020 Idaho PTA Convention

1. Get face time with Local PTA decision makers
2. Advertise in the Convention program to have long-term reference to your company
3. Network with and meet new PTA leaders and members
4. Educate school leaders on your products and services
5. Promote innovative fundraising programs
6. Tap into PTA's networking power
7. Offer samples of your products or services at the Convention Exhibit Area
8. Showcase products and services to improve school & PTA operations
9. Offer Door Prizes to show the quality of your product or service
10. Have a great time!

Thank you in advance for your partnership with the Idaho PTA, we cannot be successful without you. It is through community support that our organization is able to do the important work of advocating for Idaho children and public education.

Sincerely,

Idaho PTA Board of Directors